

Email Services

Cross Country Computer is able to offer a full suite of email services from ensuring the quality of each address to deployment and beyond.

Email Deployment

- World class service, software and results
- Industry leading deliverability
- Email reporting
- Actionable Cross-Channel predictive results
- Dynamic Email with AutoTarget 2.0
- Powered by iPost

- One of the first ESPs. Founded in 1996
- Designed the first high volume HTML email technologies for Amazon.com
- Built to last - equity ownership is in the hands of the management of the company, profitable, no debt

Email Append and Hygiene

- Add email to land addresses or add land address to email
- Correct email addresses
- Reject unfixable email addresses
- Eliminate duplicates
- Report on top domains (i.e. AOL, Yahoo, etc)
- Report on TLD (i.e., .org, .net, etc)

Over 30% of email addresses change per year. That rate is higher than direct mail! Cross Country helps you stay in touch with your customers as they change jobs or ISPs through ECOA. We leverage TowerData's database of over 15 million email address changes within the past 2 years to help you keep your file up to date.

Cross Country's email append leverages TowerData's database of over 250,000,000 opt-in consumer records in combination with our industry leading technology.

High match rates - 20% on average for B2C, 15% for B2B

Results that work - Accurately matched email addresses verified

100% Opt-in - All emails are permission-based and CAN-SPAM compliant

Free match test - No obligation to determine the results you would receive

Fast Turnaround - Receive your match report within 48 hours!