Cross Country Computer Acquires Assets of CRK Computer Services
December 3, 2013

Central Islip, NY - Cross Country Computer Corporation announced that it has acquired specified assets of CRK Computer Services (CRK), a Detroit Michigan based marketing service bureau.

"This acquisition complements our broad strategy by expanding our penetration into the coveted retail/catalog vertical." said Thomas J. Berger, CEO and Principal at Cross Country Computer. "We are excited to now be in a position to deliver a range of sophisticated solutions to CRK's impressive roster of clients."

According to CRK Owner Dan Neagoe: "As I explored options for my retirement, Cross Country Computer rose to the top as a logical fit given their similar product line and my prior positive experience as their client. There was always an element of trust with the owners, Tom and Elisa (Berger), and I am confident that they will take excellent care of the CRK customer base that has meant so much to me over the years."

Cross Country Computer has retained senior CRK production and account services staff and the integration has been completed. Many CRK clients have expressed excitement about the new offerings and value that Cross Country Computer will be able to provide. Brian Rainey, former President of Abacus, a division of Epsilon and acting CEO of Magellan's, was happy to hear the business was moving to a trusted partner. "Magellan's has been a long-time client of CRK and I was glad to hear that our data management needs were being placed in the good hands of Cross Country Computer. It's a small industry and I have had the pleasure of working with one of the partners, Elisa (Krause) Berger, when we were both at Epsilon. That coupled with Cross Country's reputation is a positive for me."

About Cross Country Computer Corporation

Founded in 1975, privately-held Cross Country Computer Corporation is a leading data management service provider specializing in delivering cost-effective strategic solutions. Offerings include marketing database design and hosting, analytics, merge purge, data hygiene, deceased processing and email marketing services. Key markets served include retail/catalog, insurance, publishing and financial services.

To learn more about this acquisition, please contact:

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